

Type/Distribution Coding

Supermarket/Feed Store

Pet Store/Specialty

Grain-free

Raw - excluding shipping

Raw - including shipping (rates will vary depending on location)

**Dry Kibbles Cost Comparison Table**

Brand	<u>PRO PAC</u> "Premium" <u>Adult Cat</u> <u>food Dry</u>	<u>4Health All</u> <u>Stages Life</u> <u>Formula Dry</u>	<u>Friskies</u> <u>Indoor</u> <u>Delights Dry</u>	<u>Cat Chow</u> <u>Complete</u> <u>Dry</u>	<u>Felidae</u> <u>Chicken Meal</u> <u>&amp; Rice Dry</u>	<u>9 Lives Daily</u> <u>Essentials</u> <u>Dry</u>
Manufacturer	Midwestern Pet Foods	Private	Nestle	Nestle	Canidae: Dry contracted to Diamond	Del Monte
<b>Cost to feed one cat per day</b>	<b>\$0.16</b>	<b>\$0.18</b>	<b>\$0.20</b>	<b>\$0.22</b>	<b>\$0.24</b>	<b>\$0.26</b>
<i>Cost per pound</i>	<i>\$1.45</i>	<i>\$1.11</i>	<i>\$1.09</i>	<i>\$1.19</i>	<i>\$2.23</i>	<i>\$1.03</i>
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	16.5	18	16	16	15	15
Ounces per bag	264	288	256	256	240	240
Cost per ounce	\$0.09	\$0.07	\$0.07	\$0.07	\$0.14	\$0.06
Recommended Daily Amount (1) (cups)	1/2	5/8	3/4	3/4	1/2	1
g per cup					99	
g per oz					<u>28.35</u>	
oz per cup ( <i>estimated when not provided</i> )	3.6	4.1	4.0	4.0	3.5	4.0
Ounces per RDA (2)	1.8	2.6	3.0	3.0	1.7	4.0
Cost per RDA	\$0.16	\$0.18	\$0.20	\$0.22	\$0.24	\$0.26
Cost per bag (3)	\$23.99	\$19.99	\$17.49	\$18.99	\$33.49	\$15.49
Carb content (Dry Matter Basis) (4):	30.6%	32.2%	42%	33.5%	31.7%	43.2%

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**Dry Kibbles Cost Comparison Table**

Brand	<u>Authority</u> <u>Adult with</u> <u>Chicken Dry</u> <u>(3b)</u>	<u>Chicken Soup</u> <u>for the Pet</u> <u>Lover's Soul</u> <u>Adult Dry</u>	<u>Hill's Science</u> <u>Diet Ideal</u> <u>Balance</u> <u>Adult Feline</u> <u>Dry</u>	<u>Purina One</u> <u>SmartBlend</u> <u>chicken &amp;</u> <u>rice Dry</u>	<u>Evanger's</u> <u>Pheasant &amp;</u> <u>Whitefish</u> <u>Dry</u>	<u>Felidae pure</u> <u>ELEMENTS</u> <u>Grain-free</u> <u>Dry</u>
Manufacturer	PetSmart Store Brand	Diamond Pet Foods	Colgate Palmolive	Nestle	Private	Canidae: Dry contracted to Diamond
<b>Cost to feed one cat per day</b>	<b>\$0.26</b>	<b>\$0.26</b>	<b>\$0.26</b>	<b>\$0.29</b>	<b>\$0.29</b>	<b>\$0.29</b>
<i>Cost per pound</i>	<i>\$1.50</i>	<i>\$1.58</i>	<i>\$2.67</i>	<i>\$1.84</i>	<i>\$2.42</i>	<i>\$2.70</i>
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	18	18	15	16	12	15
Ounces per bag	288	288	240	256	192	240
Cost per ounce	\$0.09	\$0.10	\$0.17	\$0.11	\$0.15	\$0.17
Recommended Daily Amount (1) (cups)	2/3	2/3	3/8	2/3	1/2	1/2
g per cup			120	106		98
g per oz			<u>28.35</u>	<u>28.35</u>		<u>28.35</u>
oz per cup ( <i>estimated when not provided</i> )	4.2	4.0	4.2	3.7	3.8	3.5
Ounces per RDA (2)	2.8	2.7	1.6	2.5	1.9	1.7
Cost per RDA	\$0.26	\$0.26	\$0.26	\$0.29	\$0.29	\$0.29
Cost per bag (3)	\$26.99	\$28.49	\$39.99	\$29.39	\$28.99	\$40.49
Carb content (Dry Matter Basis) (4):	35.0%	32.2%	28.7%	36.4%	32.8%	25.8%

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**Dry Kibbles Cost Comparison Table**

Brand	<u>Meow Mix</u> <u>Original</u> <u>Choice Dry</u>	<u>Taste of the</u> <u>Wild Rocky</u> <u>Mtn Venison</u> <u>&amp; Salmon</u> <u>Grain-free</u> <u>Dry</u>	<u>Eukanuba</u> <u>Adult</u> <u>Chicken</u> <u>Formula Dry</u>	<u>Whiskas</u> <u>Meaty</u> <u>Selections</u> <u>Dry</u>	<u>Eagle Pack</u> <u>Original</u> <u>Adult Cat</u> <u>Original Dry</u>	<u>Iams</u> <u>ProActive</u> <u>Health Adult</u> <u>Original w/</u> <u>chicken Dry</u>
Manufacturer	Del Monte	Diamond Pet Foods	Proctor & Gamble	Mars, Inc.	Berwind Corp	Proctor & Gamble
<b>Cost to feed one cat per day</b>	<b>\$0.29</b>	<b>\$0.31</b>	<b>\$0.32</b>	<b>\$0.32</b>	<b>\$0.34</b>	<b>\$0.34</b>
<i>Cost per pound</i>	<i>\$1.17</i>	<i>\$1.80</i>	<i>\$2.02</i>	<i>\$1.25</i>	<i>\$2.00</i>	<i>\$2.05</i>
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	16	15	16	15	12	20
Ounces per bag	256	240	256	240	192	320
Cost per ounce	\$0.07	\$0.11	\$0.13	\$0.08	\$0.12	\$0.13
Recommended Daily Amount (1) (cups)	1	2/3	2/3	1	2/3	2/3
g per cup						
g per oz						
oz per cup ( <i>estimated when not provided</i> )	4.0	4.1	3.8	4.1	4.1	4.0
Ounces per RDA (2)	4.0	2.7	2.5	4.1	2.7	2.7
Cost per RDA	\$0.29	\$0.31	\$0.32	\$0.32	\$0.34	\$0.34
Cost per bag (3)	\$18.79	\$26.99	\$32.39	\$18.79	\$23.99	\$40.99
Carb content (Dry Matter Basis) (4):	39.8%	22.2%	28.3%	33.0%	29.1%	36.7%

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**Dry Kibbles Cost Comparison Table**

Brand	<u>Purina ProPlan chicken &amp; rice Dry</u>	<u>Innova Cat &amp; Kitten Dry Food</u>	<u>Nutro Natural Choice Active Health chicken &amp; rice Adult Dry</u>	<u>Blue Buffalo BLUE Healthy Living chicken &amp; brown rice Dry</u>	<u>Fancy Feast Gourmet Gold chicken &amp; turkey Dry</u>	<u>AvoDerm Chicken &amp; Herring Meal Dry</u>
Manufacturer	Nestle	Proctor & Gamble	Mars, Inc.	Private	Nestle	Central Garden & Pet
<b>Cost to feed one cat per day</b>	<b>\$0.37</b>	<b>\$0.37</b>	<b>\$0.39</b>	<b>\$0.39</b>	<b>\$0.40</b>	<b>\$0.41</b>
<i>Cost per pound</i>	<i>\$2.12</i>	<i>\$2.60</i>	<i>\$2.64</i>	<i>\$2.79</i>	<i>\$2.37</i>	<i>\$3.14</i>
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	16	15	15.5	15	7	7
Ounces per bag	256	240	248	240	112	112
Cost per ounce	\$0.13	\$0.16	\$0.17	\$0.17	\$0.15	\$0.20
Recommended Daily Amount (1) (cups)	2/3	1/2	2/3	1/2	2/3	1/2
g per cup	117	129				
g per oz	<u>28.35</u>	<u>28.35</u>				
oz per cup ( <i>estimated when not provided</i> )	4.1	4.6	3.5	4.5	4.0	4.2
Ounces per RDA (2)	2.8	2.3	2.3	2.3	2.7	2.1
Cost per RDA	\$0.37	\$0.37	\$0.39	\$0.39	\$0.40	\$0.41
Cost per bag (3)	\$33.99	\$38.99	\$40.99	\$41.79	\$16.59	\$21.99
Carb content (Dry Matter Basis) (4):	26.1%	27.2%	22.2%	30.6%	34.0%	31.7%

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**Dry Kibbles Cost Comparison Table**

Brand	<u>Merrick Before Grain Grain-free Chicken Dry</u>	<u>Orijen Cat &amp; Kitten Dry (Grain-free)</u>	<u>Natural Balance Green Pea &amp; Duck Grain- free Dry</u>	<u>Blue Buffalo Wilderness Grain-free Dry</u>	<u>Solid Gold Indigo Moon Grain-free Dry</u>	<u>EVO Turkey &amp; Chicken Grain-free Dry</u>
Manufacturer	Private: Family Owned	Champion Pet Foods	Diamond Pet Foods	Private	Private: Dry contracted to Diamond	Proctor & Gamble
<b>Cost to feed one cat per day</b>	<b>\$0.42</b>	<b>\$0.43</b>	<b>\$0.43</b>	<b>\$0.43</b>	<b>\$0.44</b>	<b>\$0.44</b>
<i>Cost per pound</i>	\$2.39	\$3.51	\$2.18	\$3.37	\$2.50	\$2.86
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	11.1	15.4	10	12	15	15.4
Ounces per bag	177.6	246.4	160	192	240	246.4
Cost per ounce	\$0.15	\$0.22	\$0.14	\$0.21	\$0.16	\$0.18
Recommended Daily Amount (1) (cups)	2/3	1/2	3/4	1/2	2/3	1/2
g per cup		110				
g per oz		<u>28.35</u>				
oz per cup ( <i>estimated when not provided</i> )	4.2	3.9	4.2	4.1	4.2	5.0
Ounces per RDA (2)	2.8	1.9	3.2	2.1	2.8	2.5
Cost per RDA	\$0.42	\$0.43	\$0.43	\$0.43	\$0.44	\$0.44
Cost per bag (3)	\$26.49	\$53.99	\$21.79	\$40.49	\$37.49	43.99
Carb content (Dry Matter Basis) (4):	28.1%	20.6%	41.0%	23.9%	15.0%	7.0%

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**Dry Kibbles Cost Comparison Table**

Brand	<u>Castor &amp; Pollux Organix Adult &amp; Kitten Dry</u>	<u>Earthborn Holistic Primitive Feline Natural Grain-free Dry</u>	<u>Innova Prime Chicken &amp; Turkey Grain-free Dry</u>	<u>Nature's Logic Natural Chicken Dry</u>	<u>Halo's Spot's Stew Indoor Cat Chicken Dry</u>	<u>Royal Canin Health Nutrition Indoor Adult 27 Dry</u>
Manufacturer	Private	Midwestern Pet Foods (Private)	Proctor & Gamble	Private	Ellen Degeneres co-owner	Mars, Inc.
<b>Cost to feed one cat per day</b>	<b>\$0.45</b>	<b>\$0.45</b>	<b>\$0.46</b>	<b>\$0.47</b>	<b>\$0.48</b>	<b>\$0.49</b>
<i>Cost per pound</i>	<i>\$2.61</i>	<i>\$2.13</i>	<i>\$3.40</i>	<i>\$2.96</i>	<i>\$3.63</i>	<i>\$2.87</i>
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	14.5	14	12	7.7	6	15
Ounces per bag	232	224	192	123.2	96	240
Cost per ounce	\$0.16	\$0.13	\$0.21	\$0.18	\$0.23	\$0.18
Recommended Daily Amount (1) (cups)	2/3	5/7	1/2	2/3	1/2	7/8
g per cup			124			88
g per oz			<u>28.35</u>			<u>28.35</u>
oz per cup ( <i>estimated when not provided</i> )	4.1	4.8	4.4	3.8	4.2	3.1
Ounces per RDA (2)	2.7	3.4	2.2	2.5	2.1	2.7
Cost per RDA	\$0.45	\$0.45	\$0.46	\$0.47	\$0.48	\$0.49
Cost per bag (3)	\$37.79	\$29.79	\$40.79	\$22.79	\$21.79	\$42.99
Carb content (Dry Matter Basis) (4):	36.1%	17.8%	19.4%	24.9%	28.9%	43.3%

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**Dry Kibbles Cost Comparison Table**

Brand	<u>By Nature</u> <u>Chicken &amp;</u> <u>Potato Grain-</u> <u>free Dry</u>	<u>Acana Wild</u> <u>Prairie Feast</u> <u>Grain-free</u> <u>Dry</u>	<u>Pinnacle</u> <u>Peak Chicken</u> <u>&amp; Ocean Fish</u> <u>Grain-free</u> <u>Dry</u>	<u>Wellness</u> <u>Deboned</u> <u>chicken,</u> <u>chicken meal</u> <u>&amp; rice Dry</u>	<u>Hill's Science</u> <u>Diet Ideal</u> <u>Balance</u> <u>Grain-free</u> <u>Adult Dry</u>	<u>Wellness</u> <u>Core Fish &amp;</u> <u>Fowl Grain-</u> <u>free Dry</u>
Manufacturer	Kent Nutrition Group	Champion Pet Foods	Central Garden & Pet	Berwind Corp.	Colgate Palmolive	Berwind Corp.
<b>Cost to feed one cat per day</b>	<b>\$0.49</b>	<b>\$0.49</b>	<b>\$0.50</b>	<b>\$0.51</b>	<b>\$0.53</b>	<b>\$0.54</b>
<i>Cost per pound</i>	<i>\$2.50</i>	<i>\$2.63</i>	<i>\$3.07</i>	<i>\$2.92</i>	<i>\$4.00</i>	<i>\$3.08</i>
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	8	15.4	15	12	10	12
Ounces per bag	128	246.4	240	192	160	192
Cost per ounce	\$0.16	\$0.16	\$0.19	\$0.18	\$0.25	\$0.19
Recommended Daily Amount (1) (cups)	3/4	5/7	5/8	2/3	1/2	2/3
g per cup		120			120	
g per oz		<u>28.35</u>			<u>28.35</u>	
oz per cup ( <i>estimated when not provided</i> )	4.2	4.2	4.2	4.2	4.2	4.2
Ounces per RDA (2)	3.2	3.0	2.6	2.8	2.1	2.8
Cost per RDA	\$0.49	\$0.49	\$0.50	\$0.51	\$0.53	\$0.54
Cost per bag (3)	\$19.99	\$40.49	\$45.99	\$34.99	\$39.99	\$36.99
Carb content (Dry Matter Basis) (4):	21.1%	25.0%	23.2%	28.7%	25.7%	18.0%

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**Dry Kibbles Cost Comparison Table**

Brand	<u>Nature's Variety Instinct Chicken Grain-free Dry</u>	<u>Now! Turkey with Duck Grain-free Dry</u>	<u>California Natural Chicken Grain- freeDry</u>	<u>Newman's Own Organics Adult Dry</u>	<u>Wysong Epigen90 Grain-free &amp; Starch-free Dry (3a)</u>	<u>ZiwiPeak Lamb Real Meat Dry Cat Food Dry (1a)</u>
Manufacturer	Private	Petcurean: family owned	Proctor & Gamble	Private	Wysong (Private)	Private
<b>Cost to feed one cat per day</b>	<b>\$0.57</b>	<b>\$0.58</b>	<b>\$0.73</b>	<b>\$0.75</b>	<b>\$1.03</b>	<b>\$1.62</b>
<i>Cost per pound</i>	\$2.89	\$4.44	\$2.79	\$4.31	\$6.86	\$15.23
Pounds per bag ( <i>ZiwiPeak in ounces</i> )	12.1	8	15	4.75	2	42
Ounces per bag	193.6	128	240	76	32	42
Cost per ounce	\$0.18	\$0.28	\$0.17	\$0.27	\$0.43	\$0.95
Recommended Daily Amount (1) (cups)	3/4	1/2	1	2/3	1/2	1 2/3
g per cup		119				
g per oz		<u>28.35</u>				
oz per cup ( <i>estimated when not provided</i> )	4.2	4.2	4.2	4.2	4.8	
Ounces per RDA (2)	3.2	2.1	4.2	2.8	2.4	1.7
Cost per RDA	\$0.57	\$0.58	\$0.73	\$0.75	\$1.03	\$1.62
Cost per bag (3)	\$34.99	\$35.49	\$41.79	\$20.49	\$13.72	\$39.99
Carb content (Dry Matter Basis) (4):	9.1%	35.6%	24.4%	36.1%	8.0%	9.2%